



MASTER 2

2026-2027

Culture and Communication

Field **Humanities and Social Sciences**

Degree **Culture and Communication**

Specialisation "Arts and Cultural Education: Encounters, Practices and Knowledge. Audiences, Territories and Life Stages"

Programme objectives

To train professionals capable of designing, implementing and evaluating arts and cultural education policies and projects. The programme combines research (audience sociology, information and communication sciences) with professional development (project development, partnerships and international cooperation).

As a public higher education institution affiliated with Sciences Po Rennes, INSEAC is dedicated to education and research in arts and cultural education (ACE).

Sciences Po Rennes trains highly skilled professionals for the public, para-public, non-profit and private sectors, enabling them to deepen their knowledge, develop their skills and strengthen their capacity to take action.

Through its programmes, INSEAC supports professionals and future practitioners in arts and cultural education throughout their careers, preparing them to understand the transformations shaping the contemporary world and to address cultural, educational and territorial challenges.

Programme structure

Organisation

The Master's Year 2 programme runs over one academic year, divided into two semesters (S3 and S4), comprising 345 contact hours and worth 60 ECTS credits.

Teaching takes place in person on the Guingamp campus.

The internship is a compulsory component of the degree and contributes to the research dissertation.

Programme dates 2026–2027

- Start of programme: 17 septembre 2026
- End of programme: 15 septembre 2027

Semestre 3	Total teaching hours	ECTS credits
EAC201 : Arts and cultural education accessible to all	45h	6 ECTS credits
Accessibility of the arts and culture, audiences facing barriers and adapted creation		
Arts education, secularism and republican values		
Long-term partnership with an associate artist		
<i>Assessment: group presentation, individual assignment, attendance.</i>		
EAC202 : Arts education networks in France and abroad	48h	6 ECTS credits
Designing European and international arts and cultural projects		
Economics of culture and arts education projects		
Partnerships, cooperation and current issues in cultural policy		
English for arts education context		
<i>Assessment: individual and group assignments, attendance.</i>		
EAC203 : Research seminars, two to be chosen	30h	12 ECTS credits
Sociology of festival, cinema or music audiences		
Cross-disciplinary education (media and information literacy, science culture, sustainable development, film education)		
Heritage, promotion and mediation		
Culture in prison settings		
<i>Assessment: attendance.</i>		
EAC204 : Professional and scientific experimental project (PEPS)	45h	6 ECTS credits
Project steering seminar, artist residency outcomes, applied project management		
<i>Assessment: group assignment, attendance.</i>		
Semestre 4		
UAAC01 : Internship, work-study or professional experience	45h	12 ECTS credits
Meetings with professionals, career development tools, professional English		
<i>Assessment: internship, attendance.</i>		
UAAC02 : Producing knowledge in arts education, Master's thesis	90h	12 ECTS credits
Research and fieldwork methodology, teamwork and cooperation, desktop publishing, Sphinx software, public speaking, research breakfasts		
<i>Assessment: thesis, individual assignment.</i>		
UAAC03 : Career preparation	42h	6 ECTS credits
Skills portfolio <i>or</i> Introduction to French heritage civil-service examinations		
<i>Assessment: attendance.</i>		
TOTAL	345h	60 ECTS credits

Contact

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